

IBERIAN Businessrail

CHECK IN: JUNE 1st / CHECK OUT: JUNE 8th

BARCELONA >> MADRID >> LISBON >> PORTO

BusinessRail is an all-inclusive professional lifetime Experience event gathering professional and personal growth initiatives.

Using the Railway train as a common link to bring together people & organizations with business opportunities and new experiences to foster personal growth.

Each BusinessRail event has an unique route enabling all participants to visit new locations and explore business and individual experiences.

Every event is carefully tailored to meet the growing demand for effective business networking as well as offering experiences to grow on personal level.

Each participant joins in business networking activities as well as training in personal growth & soft skills.

It is also a great opportunity to travel and meet new places, cultures and people.



IBERIAN Businessrail

June 1st - 8th | Barcelona > Madrid > Lisbon > Porto (FIN2019)

CHINA Businessrail

October 9th - 19th | Beijing > Shanghai > Hangzhou > Shenzhen > Hong Kong > Macau (Macau International Fair)

CENTRAL EUROPE Businessrail

1st Semester 2020 | Brussels > Amsterdam > Berlin > Prague > Bratislava > Budapest > Ljubljana > Venice

SOUTHERN EUROPE Businessrail

2nd Semester 2020 | Zagreb > Belgrade > Craiova > Sofia > Thessaloniki > Athens

The **IBERIAN BusinessRail Experience** will happen between **June 2nd** and **7th**, starting in **Barcelona**, and stopping at **Madrid, Lisbon and Porto**.

The Programme includes several **Business Activities** (Conferences, Speed meetings, Networking Lunches and Pitches), **Soft Skills Activities** and **Cultural Activities** (Tours, Traditional food and performances). The Experience includes the participation at **FIN2019** (International Business Forum), a B2B event that consists of various initiatives.

The Iberian BusinessRail Experience is intended to engage Business Opportunities and Networking between Business People at Local and International levels in an outgoing environment. BusinessRail is organized by CIC - International Culture Center; JEUNE - Young Entrepreneurs Organization of the European Union and Sino-PLPE Federation

It is a once in a lifetime Business Experience and you don't want to miss it!

Join us in the IBERIAN BusinessRail Experience!



Day 1 | Free Day | Check-in on June 1st: Hotel Barceló Sants

Day 2 | June 2nd, 2019
BARCELONA

09.30am | Breakfast at the Hotel + Check-out
baggage delivery (baggage retrieved in Madrid Hotel)
11am | Visit to Montjuic Hill & Poble Espanyol
12.30pm | Oppening Cerimony **Networking Lunch**
with local Entrepreneurs



Invited Speaker:
Divaika Kiemba Dina
Coordinator for Africa in Adminex Group / President of Centre Euro Africa

04pm | Arrival at Sants Station
05pm | Departure to Madrid by Train from Sants Station
Networking Activities during the Train Ride (3h)
07pm | Arrival at Madrid Atocha Station
Hotel Check-in | Hotel Paseo del Arte



Day 3 | June 3rd, 2019
MADRID

06.30am | Breakfast at the Hotel + Check-out
baggage delivery (baggage retrieved in Lisbon Hotel)
07.30am | Departure to OIJ

Madrid to Porto Pack starts here

08am | Seminar at OIJ - Iberoamerican Youth Organization



Invited Speakers:
Fernando de La Cal Gonzalez
Deputh Head, Inveystment
Promotion in InvestHK



Judith Padrós
Associate at Hawksford

10am | Palacio Real visit
12.30pm | Teatro Real visit
02.15pm | **Networking Lunch** with local Entrepreneurs
in Restaurante Café de Oriente
Free time
8.00pm | **Meeting point** at Restaurante Café de Oriente
09.43pm | Departure to Lisbon from Chamartin Station
(Train-Hotel) to Santa Apolonia Station

Day 4 | June 4th, 2019
LISBON

07.30am | Arrival at Santa Apolonia Station
Arrival at VIP Executive Eden Hotel + Breakfast at the Hotel

Lisbon to Porto Pack starts here

10am | Lego Serious Play at the Roof Top
of VIP Executive Éden | Soft Skills Activity hosted by:



Rita Pelica
Innerpreneur, curious mind &
creative networker. Chief Energy
Officer & Founder of ONYOU -
Empowering & Learning
Experiences

12.30pm | Free time

02.00pm | Meeting point Hotel VIP Executive Éden

02.30pm | Lisbon Bike Tour

05.30pm | Back to the Hotel

06.30pm | Departure to Networking Dinner with
local Entrepreneurs

08.30pm | Lisbon Under Stars
(Immersive VideoMapping Experience)

Hotel Stay in Lisbon |Hotel VIP Executive Éden



Jamon Experience

IBERIAN Businessrail



Jamon Experience



Jamon Experience

Day 5 | June 5th, 2019
PORTO

07am | Breakfast at the Hotel + Check-out

baggage delivery (baggage retrieved in Porto Hotel)

08.00am | Departure to Santa Apolonia Station

09.00am | Meeting Point at Santa Apolonia Station

09.39am | Departure to Porto

Networking Activities during the
Train Ride (3h)

12.46pm | Arrival at Porto

01.00pm | Departure to SPI

02.00pm | Light Lunch and Conference at SPI -
Sociedade Portuguesa de Inovação
(Portuguese Society for Innovation)

SPI Speakers:

André Barbosa

Member of SPI's international team,
actively working on projects of
international organization such as the
European Commission, the World
Bank and the Inter-American
Development Bank.



Carolina Turcato

Senior international consultant with
experience in the development of
proposals and projects funded by the
World Bank, Interamerican
Development Bank and the
European Comission, including
Erasmus+ and Horizon 2020



05pm | Tour, Port Cellars Visit and Wine Tasting
Free time

Days 6 and 7 | June 6th and 7th, 2019

PORTO

FIN | International Business Fair & Fórum

Reception of BusinessRail Participants at

FIN2019 - International Business Forum

Business Matching Meetings

Networking Cocktails

Gala Dinner

Light Lunch

Seminars

Closing Ceremony of IBERIAN BusinessRail



FORUM & FAIR - 06 JUNE
Business Forum | "A World of Opportunities"

FORUM & FAIR - 06 JUNE
Business Forum |
"Speaking Portuguese in 4 Continents"

FORUM & FAIR - 06 JUNE
Seminar | "Roadmap to a Global World"

FAIR - 07 JUNE
Seminar | "Pathway to a Sustainable Future"

FAIR - 07 JUNE
Seminar | "Digital Era: New Ways of Interaction and Consumption"

FIN Portugal (International Business Fair & Forum) is part of an international project that connects 3 continents through 3 annual events taking place in Portugal (June), Macau (October) and Brazil (March).

The FIN movement intends to encourage the establishment of partnerships and protocols of cooperation between the various players, in a continuous way, throughout the year, with the aim of consolidating business deals and increasing trade between the represented regional blocs, constituting an opportunity for Portuguese companies to exhibit the excellence of their products and services to the world.

Check-out on June 8th

ORGANIZERS:



PARTNERS:



INSTITUTIONAL SUPPORT:



SPONSOR / OFFICIAL TRAVEL AGENCY:



SPECIAL SUPPORT:

